PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS  
MARCH 2010 POLITICAL SURVEY  
FINAL TOPLINE  
March 10-14, 2010  
N=1,500

QUESTIONS 1-5, 9-11, 14-16, 19-20, 22-27, 31-32, 36-39, 44-46, 49-50 HELD FOR FUTURE RELEASE

NO QUESTIONS 6-8, 12-13, 17-18, 21, 28-30, 33-35, 40-43, 47-48

ASK ALL:
On a different subject …

QCEN.1   Have you ever heard of the United States Census, or have you not heard of this?

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</thead>
<tbody>
<tr>
<td>2010</td>
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<tr>
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</table>

ASK IF HAVE NOT HEARD OF THE CENSUS (QCEN.1=2,9) [N=131]:

QCEN.1a The Census is the count of all people who live in the United States. Have you ever heard of that before, or have you not heard of that?

BASED ON TOTAL:

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<th>Mar 10-14</th>
<th>Jan 6-10</th>
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<td>88</td>
<td>84</td>
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ASK IF HAVE HEARD OF THE CENSUS (QCEN.1=1 OR QCEN.1a=1) [N=1,437]:

On a different subject …

QCEN.2 Have you seen or heard anything recently—within the last month or so—about the Census, or have you not seen or heard anything recently?

BASED ON TOTAL:

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<td>6</td>
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ASK ALL:
QCEN.3 How likely are you to participate in the 2010 Census? By participate, we mean fill out and mail in a Census form. Would you say you [READ]? [IF RESPONDENT SAYS THEY ALREADY RECEIVED AND FILLED OUT OR MAILED IN THE FORM, PLEASE CODE AS PUNCH 6]

Mar 10-14  Jan 6-10
2010         2010
68  Definitely will  58
17  Probably will    23
 5  Might or might not 10
 4  Probably will not  4
 3  Definitely will not 2
 2  Already filled out and mailed in form (VOL.) --
 *  Other (VOL.)     --
 1  Don’t know/Refused (VOL.) 2

ASK IF MIGHT OR MIGHT NOT OR WILL NOT PARTICIPATE (QCEN.3=3,4,5) [N=133]:
QCEN.4 How likely is it that someone else in your household will participate in the 2010 Census? Would you say someone else in your household [READ]? [IF NECESSARY: By participate, we mean fill out and mail in a Census form.] [IF RESPONDENT SAYS SOMEBODY IN THEIR HOUSEHOLD ALREADY RECEIVED AND FILLED OUT OR MAILED IN THE FORM, PLEASE CODE AS PUNCH 6]

Mar 10-14
2010
 8  Definitely will
17  Probably will
20  Might or might not
28  Probably will not
20  Definitely will not
 0  Already filled out and mailed in form (VOL.)
 3  Other (VOL.)
 3  Don’t know/Refused (VOL.)

ASK ALL:
QCEN.5 How important do you think the Census is for the United States? Would you say it is [READ]?

Mar 10-14  Jan 6-10
2010         2010
66  Very important  60
23  Somewhat important 30
 4  Not too important  5
 3  Not at all important 3
 4  Don’t know/Refused (VOL.) 3

ASK ALL:
QCEN.6 Do you believe that answering and sending back your Census form would personally benefit you in any way, personally harm you, or neither benefit nor harm you?

Mar 10-14  Jan 6-10
2010         2010
33  Personally benefit  27
 5  Personally harm      3
57  Neither benefit nor harm 66
 1  Both benefit and harm (VOL.) --
 5  Don't know/Refused (VOL.) 5
ASK ALL:
QCEN.7 Do you believe that filling out your Census form would benefit your community, harm your community, or neither benefit nor harm your community?

Mar 10-14
2010
62 Benefit
3 Harm
29 Neither benefit nor harm
1 Both benefit and harm (VOL.)
5 Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.8 Do you think filling out the Census form will take too much time, or don’t you think so?

Mar 10-14
2010
8 Yes, will take too much time
83 No, don’t think so
9 Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.9 Do you think conducting the 2010 Census will cost too much money, or don’t you think so?

Mar 10-14
2010
30 Yes, will cost too much money
55 No, don’t think so
15 Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.10 Do you think the Census Bureau will keep personal information confidential, or don’t you think so?

Mar 10-14
2010
61 Yes, will keep personal information confidential
29 No, don’t think so
10 Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.11 Do you think the Census asks for more personal information than the government really needs, or don’t you think so?

Mar 10-14
2010
27 Yes, asks for more personal information than the government really needs
45 No, don’t think so
28 Don't know/Refused (VOL.)
RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.12 Do you think participating in the Census is a civic responsibility, or don’t you think so?

Mar 10-14
2010
79 Yes, participating in the Census is a civic responsibility
17 No, don’t think so
4 Don't know/Refused (VOL.)

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.13 Do you think the results of the Census help one political party more than the other, or don’t you think so?

ASK IF YES (QCEN.13=1) [N=234]:
QCEN.13a Which political party do you think the Census helps more? [OPEN END. SINGLE RESPONSE. USE PRECODES AS APPROPRIATE. ACCEPT ONLY ONE RESPONSE.]

BASED ON TOTAL:

Mar 10-14
2010
18 Yes, helps one political party more than the other
10 Democratic Party
4 Republican Party
1 Other
1 None
2 Don’t know/Refused (VOL.)
71 No, don’t think so
11 Don’t know/Refused (VOL.)

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.14 As far as you know, is the Census used to decide how many representatives each state will have in Congress, or is it not used for this?

Mar 10-14 Jan 6-10
2010 2010
54 Yes, used for this 64
25 No, not used for this 20
21 Don't know/Refused (VOL.) 17

RANDOMIZE ORDER OF QCEN.8 THROUGH QCEN.15:
ASK ALL:
QCEN.15 As far as you know, is the Census used to determine whether someone is in this country legally, or is it not used for this?

Mar 10-14
2010
21 Yes, used for this
61 No, not used for this
19 Don't know/Refused (VOL.)

QUESTIONS 52-57 HELD FOR FUTURE RELEASE
### ASK ALL:

**PARTY** In politics TODAY, do you consider yourself a Republican, Democrat, or Independent?

**IF ANSWERED 3, 4, 5 OR 9 IN PARTY, ASK:**

**PARTYLN** As of today do you lean more to the Republican Party or more to the Democratic Party?

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<th>Date</th>
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<th>Democrat</th>
<th>Independent</th>
<th>No preference</th>
<th>Other party</th>
<th>DK/Ref</th>
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### Yearly Totals

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