

PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS
JANUARY 2012 POLITICAL COMMUNICATIONS & METHODS STUDY
FINAL TOPLINE
January 4-8, 2012
N=1,507

QUESTIONS 1-2, 5-6, 11-12, 17-21, 23-25, 27-29 HELD FOR FUTURE RELEASE

NO QUESTIONS 3-4, 7-8, 10, 13-16, 22, 26, 30-34

ASK ALL:

- INT1 Do you use the internet, at least occasionally?
 INT2 Do you send or receive email, at least occasionally?
 INT3 Do you access the internet on a cell phone, tablet or other mobile handheld device, at least occasionally?

Jan 4-8

2012

83 Yes to any
 17 No/Don't know/Refused to all

ASK ALL INTERNET USERS (INT1=1 OR INT2=1 OR INT3=1):

Q.9 Do you ever... **[INSERT ITEM IN ORDER]**?

	<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>	<u>Not an internet user</u>
a. Use Twitter				
<i>Based on internet users [N=1,260]:</i>				
Jan 4-8, 2012	14	86	*	--
<i>Based on total:</i>				
Jan 4-8, 2012	12	71	*	17
b. Use social networking sites, such as Facebook, Google Plus or LinkedIn				
<i>Based on internet users [N=1,260]:</i>				
Jan 4-8, 2012	68	32	*	--
<i>Based on total:</i>				
Jan 4-8, 2012	56	26	*	17

ASK ALL:

Thinking about the 2012 presidential election campaign...

Q.35 How have you been getting most of your news about the presidential election campaign? From **[READ AND RANDOMIZE]**? **[ACCEPT TWO ANSWERS: IF ONLY ONE RESPONSE IS GIVEN, PROBE ONCE: Is there a second source where you have been getting campaign news?]**

	<u>Tele- vision</u>	<u>News- papers</u>	<u>Radio</u>	<u>Maga- zines</u>	<u>Internet</u>	<u>(VOL.) Other</u>	<u>(VOL.) DK/Ref</u>
Jan 4-8, 2012	74	23	17	3	36	3	4
November, 2008 (<i>Voters</i>) ¹	68	33	16	3	36	2	*
Oct 24-27, 2008 ²	72	25	24	3	33	1	1
Oct 17-20, 2008	73	32	18	3	33	2	1
Oct 10-13, 2008	74	19	16	2	30	2	1
May 30-Jun 2, 2008	70	29	15	2	29	2	1
Mar 20-24, 2008	72	25	12	3	26	1	1
Late December, 2007	71	30	13	4	26	3	2
November, 2004 (<i>Voters</i>)	76	46	22	6	21	2	1
Mid-October, 2004	76	28	15	2	10	3	2
Early September, 2004	80	41	18	3	17	3	1

¹ Voter surveys based on those who voted in the presidential election that year. For these surveys, question began "How did you get most of your news..."

² For all surveys from March 2008 to October 2008 question began "How do you get most of your news..."

Q.35 CONTINUED...

	Television	Newspapers	Radio	Magazines	Internet	(VOL.) Other	(VOL.) DK/Ref
Early January, 2004	79	39	15	2	13	2	2
November, 2000 (Voters)	70	39	15	4	11	1	*
June, 2000	65	27	11	2	5	2	2
February, 2000	73	33	15	2	7	2	1
January, 2000	75	31	12	3	6	3	1
November, 1996 (Voters) ³	72	60	19	11	3	4	1
September, 1996	75	44	14	5	2	2	1
April, 1996	81	48	21	6	2	3	1
February, 1996	85	56	21	5	2	1	1
November, 1992 (Voters)	82	57	12	9	n/a	6	1
September, 1992	83	49	13	5	n/a	4	1
June, 1992	84	55	18	7	n/a	4	*
May, 1992	86	51	17	6	n/a	3	1
March, 1992	83	48	14	4	n/a	3	*
February, 1992	80	49	18	4	n/a	3	1

Figures add to more than 100% because of multiple responses.

RANDOMIZE ORDER OF Q.36 AND Q.37/Q.38 IN BLOCK:

ASK IF RESPONDENT ANSWERED '1' TELEVISION AS 1ST OR 2ND RESPONSE IN Q.35:

Q.36 On television, have you been getting most of your news about the presidential election campaign from [READ, RANDOMIZE ITEMS 2 THRU 4 AND 5 THRU 7 SEPARATELY, AND RANDOMIZE SETS OF ITEMS (LOCAL; NETWORK; CABLE). ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

BASED ON TOTAL:

	Local	ABC	CBS	NBC	CNN	MSNBC	Fox News Channel	(VOL.) Other	(VOL.) DK/Ref	TV not a main source
Jan 4-8, 2012	21	13	11	12	19	11	22	3	3	(26)
November, 2008 (Voters) ⁴	10	7	6	8	21	9	22	3	1	(32)
December, 2007	13	12	9	12	18	7	17	3	3	(29)
November, 2004 (Voters)	12	11	9	13	15	6	21	2	5	(24)
Mid-October, 2004	16	9	7	10	11	2	15	2	4	(24)
Early September, 2004	16	11	8	13	18	5	19	2	5	(20)
Early January, 2004	17	15	11	14	22	7	20	3	3	(21)

Figures add to more than 100% because of multiple responses.

TREND FOR COMPARISON:

On television, do you get most of your campaign news from [READ AND RANDOMIZE. ACCEPT MULTIPLE ANSWERS BUT DO NOT PROBE FOR ADDITIONAL]

	Oct 24-27 2008	Oct 17-20 2008	Oct 10-13 2008	May 30- Jun 2, 2008	Mar 20-24 2008
Local news programs	13	12	16	16	19
Network news like ABC, CBS and NBC	24	24	26	28	26
CNN Cable news	24	26	23	22	22
MSNBC Cable news	10	10	14	9	10
The Fox News Cable Channel	21	21	22	16	18
Other (VOL.)	1	1	1	1	1
Don't know/Refused (VOL.)	1	1	1	2	1
TV not a main source	28	27	26	30	28

Figures add to more than 100% because of multiple responses.

³ In 1996, internet response option was worded "computer online sources." Internet was not offered as a response in 1992.
⁴ Voter surveys based on those who voted in the presidential election that year. For these surveys, question began "On television, did you get most of your campaign news..." In December 2007 and Mid-October 2004 and before, question began "Do you get most of your news about the presidential election campaign from..."

RANDOMIZE ORDER OF Q.36 AND Q.37/Q.38 IN BLOCK:

ASK IF RESPONDENT DID NOT ANSWER '5' INTERNET AS 1ST OR 2ND RESPONSE IN Q.35:
 Q.37 Do you ever get news about the presidential election campaign from the internet, or not?

BASED ON TOTAL:

Jan 4-8
2012
 15 Yes
 48 No
 1 Don't know/Refused **(VOL.)**
 36 *Reported getting news from the internet in Q.35*

RANDOMIZE ORDER OF Q.36 AND Q.37/Q.38 IN BLOCK:

ASK IF RESPONDENT ANSWERED '5' INTERNET AS 1ST OR 2ND RESPONSE IN Q.35 OR GET SOME CAMPAIGN NEWS FROM THE INTERNET (Q.37=1):

Q.38 On the internet, what are some of the sources you turn to for campaign news and information online? **[OPEN END; DO NOT READ, USE PRECODES WHERE APPLICABLE; ACCEPT UP TO SIX RESPONSES AND PROBE FOR ADDITIONAL "Anyplace else?"] [INTERVIEWER NOTE: DO NOT NEED TO TYPE .com EXTENSION]**

BASED ON ALL INTERNET NEWS USERS [N=795]:

Jan 4-8
2012
 24 CNN
 22 Yahoo/Yahoo News
 13 Google /Google News
 10 Fox/Fox News
 9 MSN
 8 MSNBC
 5 Facebook
 5 New York Times
 4 AOL/AOL News
 3 Other newspapers/Newspapers in general
 2 Local news/Local newspapers
 2 Huffington Post
 2 Twitter
 2 BBC
 2 Candidate/campaign websites and emails
 2 Drudge Report
 2 ISP home pages
 1 Wall Street Journal
 1 Washington Post
 1 NPR
 1 YouTube
 1 Politico
 1 USA Today
 1 Associated Press/Reuters
 1 Real Clear Politics
 16 Other
 3 None/Haven't gotten campaign information online
 6 Don't know/Refused

Figures add to more than 100% because of multiple responses.

Q.38 TREND FOR COMPARISON:

Thinking about news websites and other sources of campaign information online... Please name some of the websites where you get information about the presidential campaigns and candidates? [OPEN END; DO NOT READ, USE PRECODES WHERE APPLICABLE; ACCEPT UP TO SIX RESPONSES AND PROBE FOR ADDITIONAL "Anyplace else?"]

BASED ON INTERNET USERS WHO GOT ANY CAMPAIGN NEWS ONLINE [N=639]:

Dec <u>2007</u> ⁵	
26	MSNBC/MSN/NBC News
23	CNN
22	Yahoo/Yahoo News
9	Google/Google News
9	Fox News
7	AOL/AOL News
6	New York Times
3	Drudge Report
3	ISP Homepages (AT&T, Comcast, BellSouth)
3	MySpace
2	Candidate websites
2	YouTube
2	BBC
1	Local TV/Radio websites
1	USA Today
1	Washington Post
6	Other newspapers
20	Other
12	None, haven't gotten campaign information online
4	Don't know/Refused

ASK ALL:

Q.39 And how much do you enjoy keeping up with political news about campaigns and elections – a lot, some, not much, or not at all?

Jan 4-8 <u>2011</u>		Dec <u>2007</u>	Early Jan <u>2004</u>
23	A lot	26	17
34	Some	39	37
26	Not much	23	29
17	Not at all	11	16
1	Don't know/Refused	1	1

ASK ALL:

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

[INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA AND DON'T HAVE TO REGISTER, PUNCH 1 FOR REGIST AND REGICERT]

ASK IF RESPONDENT ANSWERED '1' YES IN REGIST:

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

74	Yes, registered
71	Absolutely certain
3	Chance registration has lapsed
*	Don't know/Refused (VOL.)
26	No, not registered
1	Don't know/Refused (VOL.)

QUESTIONS 40-43 PREVIOUSLY RELEASED

⁵ December 2007 question was asked of those who said they used the internet or email AND who said they learned something about the presidential campaign on the internet regularly or sometimes.

NO QUESTION 44

ASK ALL:

Q.45 Please tell me how often, if ever, you LEARN SOMETHING about the PRESIDENTIAL CAMPAIGN or the CANDIDATES from each of the following sources. First, **[INSERT FIRST ITEM; RANDOMIZE ITEMS a-g, THEN h-o; ITEM a SHOULD ALWAYS DIRECTLY PRECEDE ITEM b; OBSERVE FORM SPLITS]** — Do you regularly, sometimes, hardly ever, or never LEARN something about the presidential campaign or candidates from **[ITEM]**? How about **[NEXT ITEM]**? **[READ OCCASSIONALLY AND WHEN NECESSARY: Do you regularly, sometimes, hardly ever, or never LEARN something about the presidential campaign or candidates from (ITEM)]?**

RANK ORDER SUMMARY TABLE Q.45 and Q.46: See trends for full item wording

		<u>Regularly</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	(VOL.) Don't use/ DK/Ref
Q.45c	Cable news networks	36	31	13	17	4
Q.45a	Local TV news	32	34	15	15	3
Q.45b	National nightly network news	26	30	15	24	5
Q.45e	The internet	25	27	12	32	4
Q.45f.F1	Your local daily newspaper	20	22	19	32	6
Q.46a	Websites or apps of news organizations	20	32	16	14	18 ⁶
Q.45i.F1	The morning television news shows	16	23	12	43	5
Q.45i.F2	Talk radio shows	16	19	13	48	5
Q.45k.F1	Cable news talk shows	15	19	12	49	5
Q.46b	Websites or apps of online-only sources	12	24	19	26	19 ¹⁶
Q.45n.F2	The Sunday morning talk shows	12	23	12	48	6
Q.45h.F1	NPR, National Public Radio	12	18	11	53	7
Q.45o	Late night comedy shows	9	19	14	51	6
Q.45g.F2	National newspapers	8	18	16	49	8
Q.45j.F1	Religious television or radio	8	12	10	65	4
Q.45m.F2	News shows on PBS	7	15	14	58	6
Q.46e	Facebook	6	14	10	26	44 ⁷
Q.46c	YouTube videos	3	12	13	53	19 ¹⁶
Q.46d	Twitter	2	3	2	5	88 ⁸

TRENDS:

		<u>Regularly</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	(VOL.) Don't watch/ DK/Ref
a.	The local TV news about your viewing area					
	Jan 4-8, 2012	32	34	15	15	3
	December, 2007	40	32	12	12	4
	Early January, 2004	42	35	8	12	3
	January, 2000	48	29	9	11	3
b.	The national nightly network news on CBS, ABC and NBC					
	Jan 4-8, 2012	26	30	15	24	5
	December, 2007	32	33	13	16	6
	Early January, 2004	35	35	10	17	3
	January, 2000	45	29	7	16	3
c.	Cable news networks such as CNN, MSNBC and the FOX news CABLE channel					
	Jan 4-8, 2012	36	31	13	17	4
	December, 2007	38	31	11	14	6
	Early January, 2004	38	37	6	15	4
	January, 2000 ⁹	34	31	9	21	5

⁶ Includes those who do not use the internet.

⁷ Includes those who do not use the internet or social networking sites.

⁸ Includes those who do not use the internet or Twitter.

⁹ In January 2000 the item was worded, "Cable news networks such as CNN and MSNBC."

Q.45 CONTINUED...

						(VOL.)
		Regularly	Sometimes	Hardly ever	Never	Don't watch/ DK/Ref
NO ITEM d						
e.	The internet					
	Jan 4-8, 2012	25	27	12	32	4
	December, 2007	24	22	12	34	8
	Early January, 2004	13	20	10	50	7
	January, 2000	9	15	9	57	10
ASK FORM 1 ONLY [N=780]:						
f.F1	Your local daily newspaper					
	Jan 4-8, 2012	20	22	19	32	6
TREND FOR COMPARISON:						
	<i>Your daily newspaper</i>					
	December, 2007	31	27	15	19	8
	Early January, 2004	31	30	16	20	3
	January, 2000	40	26	10	16	8
ASK FORM 2 ONLY [N=727]:						
g.F2	National newspapers, such as USA Today, the New York Times or the Wall Street Journal					
	Jan 4-8, 2012	8	18	16	49	8
ASK FORM 1 ONLY [N=780]:						
h.F1	NPR, National Public Radio					
	Jan 4-8, 2012	12	18	11	53	7
	December, 2007 ¹⁰	18	25	15	34	8
	Early January, 2004	14	21	12	48	5
	January, 2000	12	21	14	43	10
i.F1	The morning television shows such as The Today Show, Good Morning America or The Early Show					
	Jan 4-8, 2012	16	23	12	43	5
	December, 2007	22	18	14	35	11
	Early January, 2004	20	26	10	39	5
	January, 2000	18	24	11	39	8
j.F1	Religious television or radio, such as shows by Christian Broadcasting Network or Focus on the Family					
	Jan 4-8, 2012	8	12	10	65	4
TRENDS FOR COMPARISON:						
	<i>Religious radio shows, such as Focus on the Family</i>					
	December, 2007	9	14	12	55	10
	Early January, 2004	5	15	13	63	4
	January, 2000	7	12	14	59	8
	April, 1996	6	12	15	67	*
	<i>Christian Broadcasting Network</i>					
	April, 1996	6	12	16	65	1
k.F1	Cable news talk shows, such those hosted by Bill O'Reilly, Chris Matthews, Sean Hannity or Rachel Maddow					
	Jan 4-8, 2012	15	19	12	49	5
	December, 2007 ¹¹	15	21	14	40	10
	Early January 2004	14	30	12	38	6

¹⁰ In December 2007 and before item was worded "National Public Radio (NPR)."

¹¹ In December 2007 item was worded "Political talk shows on cable TV, such as The O'Reilly Factor, Keith Olbermann and Hardball." In January 2004 and earlier, the item read, "Political talk shows on cable TV, such as CNN's Crossfire and CNBC's Hardball."

Q.45 CONTINUED...

	<u>Regularly</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	(VOL.) Don't watch/ <u>DK/Ref</u>
January, 2000	14	25	13	39	9
ASK FORM 2 ONLY [N=727]:					
I.F2 Talk radio shows					
Jan 4-8, 2012	16	19	13	48	5
December, 2007	16	24	17	33	10
Early January, 2004	17	29	21	30	3
January, 2000	15	29	19	31	6
April, 1996	12	25	24	39	*
m.F2 News shows on PBS, such as The NewsHour and Washington Week					
Jan 4-8, 2012	7	15	14	58	6
December, 2007 ¹²	12	21	18	38	11
Early January, 2004	11	22	13	47	7
January, 2000	12	24	14	40	10
n.F2 The Sunday morning talk shows, such as Meet the Press, Face the Nation or Fox News Sunday					
Jan 4-8, 2012	12	23	12	48	6
December, 2007 ¹³	14	19	18	39	10
Early January, 2004	13	26	12	43	6
January, 2000	15	21	12	41	11
ASK ALL:					
o. Late night comedy shows, such as Jay Leno, Saturday Night Live or The Daily Show					
Jan 4-8, 2012	9	19	14	51	6
TRENDS FOR COMPARISON:¹⁴					
<i>Late night TV talk shows, such as David Letterman and Jay Leno</i>					
December, 2007	9	19	24	35	13
Early January, 2004	9	19	20	46	6
January, 2000	9	19	18	45	9
April, 1996	6	19	19	56	0
<i>Comedy shows, such as Saturday Night Live and The Daily Show</i>					
December, 2007	8	20	22	37	13
Early January, 2004	8	18	12	55	7
January, 2000	6	19	16	48	11

¹² In December 2007 and before item was worded "Public television shows such as The NewsHour with Jim Lehrer and Washington Week in Review."

¹³ In December 2007 and before item was worded "The Sunday morning network talk shows, such as This Week, and Meet the Press or Face the Nation."

¹⁴ In early January 2004 and earlier, these two items were offered as part of a list, as in Q.45. However, because of the Writer's Guild of America strike in 2007, respondents in the December 2007 survey were asked to think back to when these shows were on the air prior to the strike. In December 2007, question read "Most late-night comedy and talk shows have NOT been airing new episodes for the past few months because of the writers' strike. When [INSERT ITEM; ROTATE] WERE on the air prior to the strike, how often, if ever, did you learn something about the presidential campaign or candidates from these shows - regularly, sometimes, hardly ever or never? How about when [NEXT ITEM] were on prior to the strike?"

ASK ALL INTERNET AND SNS USERS (INT1=1 OR INT2=1 OR INT3=1 OR Q.9a=1 OR Q.9b=1):

Q.46 Now thinking about some ways people get campaign news from the internet...how often, if ever, do you LEARN SOMETHING about the PRESIDENTIAL CAMPAIGN or CANDIDATES from **[INSERT ITEMS IN ORDER]**—regularly, sometimes, hardly ever or never? How about **[NEXT ITEM]**? **[READ AS NECESSARY: Do you regularly, sometimes, hardly ever, or never LEARN something about the presidential campaign or candidates from (ITEM)]?**

	<u>Regularly</u>	<u>Some- times</u>	<u>Hardly ever</u>	<u>Never</u>	(VOL.) <u>Don't use/</u> <u>DK/Ref</u>	<i>Not an internet user</i>	
ASK IF INTERNET USER (INT1=1 OR INT2=1 OR INT3=1):							
a. Websites or apps of TV, newspaper, magazine or radio news organizations							
<i>Based on internet users [N=1,260]:</i>							
Jan 4-8, 2012	24	38	19	17	1	--	
<i>Based on total:</i>							
Jan 4-8, 2012	20	32	16	14	1	17	
b. Websites or apps of sources only available online and not in print or on TV or radio							
<i>Based on internet users [N=1,260]:</i>							
Jan 4-8, 2012	14	29	23	32	2	--	
<i>Based on total:</i>							
Jan 4-8, 2012	12	24	19	26	2	17	
c. YouTube videos							
<i>Based on internet users [N=1,260]:</i>							
Jan 4-8, 2012	4	14	16	64	3	--	
<i>Based on total:</i>							
Jan 4-8, 2012	3	12	13	53	2	17	
	<u>Regularly</u>	<u>Some- times</u>	<u>Hardly ever</u>	<u>Never</u>	(VOL.) <u>Don't use/</u> <u>DK/Ref</u>	<i>Not a Twitter user</i>	<i>Not an internet user</i>
ASK IF TWITTER USER (Q.9a=1):							
d. Twitter							
<i>Based on Twitter users [N=536]:</i>							
Jan 4-8, 2012	17	24	19	40	1	--	--
<i>Based on total:</i>							
Jan 4-8, 2012	2	3	2	5	*	71	17
	<u>Regularly</u>	<u>Some- times</u>	<u>Hardly ever</u>	<u>Never</u>	(VOL.) <u>Don't use/</u> <u>DK/Ref</u>	<i>Not a SNS user</i>	<i>Not an internet user</i>
ASK IF SNS USER (Q.9b=1):							
e. Facebook							
<i>Based on social networking users [N=808]:</i>							
Jan 4-8, 2012	11	25	17	46	1	--	--
<i>Based on total:</i>							
Jan 4-8, 2012	6	14	10	26	1	26	17

NO QUESTIONS 47-50

ASK ALL:

Q.51 So far, have you watched any of the debates between the Republican candidates, or haven't you had a chance to watch any of them?

Jan 4-8 <u>2012</u>		Oct 13-16 <u>2011</u>	-----Dec 2007 ¹⁵ -----			Jul <u>2007</u>	<i>Democratic debates</i>	
			<u>Any debate</u>	<u>Rep debate</u>	<u>Dem debate</u>		Jan <u>2004</u>	Feb <u>1992</u>
40	Yes	27	43	33	40	40	20	16
60	No	73	57	65	59	59	80	84
*	Don't know/Refused (VOL.)	*	*	2	2	1	*	*

ASK IF WATCHED ANY OF THE DEBATES (Q.51=1):

Q.52 How much, if anything, have you learned about the candidates from the debates you have seen [READ]?

BASED ON TOTAL:		WATCHERS:	
Jan 4-8 <u>2012</u>	Jan 4-8 <u>2012</u>	Jan 4-8 <u>2012</u>	
15	38		A lot
21	52		A little
4	9		Nothing at all
*	1		Don't know/Refused (VOL.)
(60)	--		Haven't watched any debates
N	1507	670	

TREND FOR COMPARISON:

Have you found the debates to be helpful in learning about the candidates, or not?

BASED ON TOTAL:		WATCHERS:	BASED ON WATCHERS:
Oct 13-16 <u>2011</u>	Oct 13-16 <u>2011</u>		Jul <u>2007</u> ¹⁶
16	61	Yes	66
10	38	No	33
*	1	Don't know/Refused (VOL.)	1
(73)	--	Haven't watched any debates	
N	1,007	306	647

ASK ALL REGISTERED VOTERS (REGICERT=1):

Q.53 So far in this presidential campaign, have you... [INSERT IN ORDER], or not? Have you [NEXT ITEM] or not? [INTERVIEWER INSTRUCTION: IF RESPONDENT ASKS, CLARIFY THAT WE MEAN ASIDE FROM THE CURRENT CALL IN ITEM E]

BASED ON REGISTERED VOTERS [N=1,165]:

	<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>
a. Received PRINTED MAIL about one or more of the candidates			
Jan 4-8, 2012	21	77	1
November, 2008 ¹⁷	60	39	1
Mid-October, 2008	46	52	2
March, 2008	36	62	2
November, 2007	29	69	2

¹⁵ In December, 2007 this question asked about watching any of presidential debates and then followed up with whether those were Democratic debates, Republican debates or both. In July, 2007 the question referred to "any of the televised debates between presidential candidates". In 1992 and 2004, the question referred only to Democratic debates.

¹⁶ In July, 2007 this question referred to "any of the televised debates between presidential candidates."

¹⁷ In November 2008 and before, item read "Received MAIL about..."

Q.53 CONTINUED...

	<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>
b. Received EMAIL from the candidates' campaigns or other political groups Jan 4-8, 2012	16	84	1
TRENDS FOR COMPARISON:			
<i>Received emails about the candidates or campaigns from any groups or political organizations</i> November, 2008	28	70	2
Ask all internet users:			
<i>Have you received e-mails about the candidates or campaigns from any groups or political organizations, or not?</i> December, 2007	17	82 ¹⁸	1
NO ITEM c			
d. Received PRE-RECORDED telephone calls about the campaign Jan 4-8, 2012	25	75	1
November, 2008	47	52	1
Mid-October, 2008	37	62	1
March, 2008	39	60	1
November, 2007	25	74	1
e. Received a phone call from a LIVE PERSON about the campaign Jan 4-8, 2012	8	92	1
November, 2008	27	71	2
Mid-October, 2008	24	75	1
March, 2008	16	83	1
November, 2007	9	90	1
TREND FOR COMPARISON:			
<i>Recently, have you been contacted over the phone by any candidates, campaigns or other groups urging you to vote in a particular way in the upcoming elections?</i> November, 2004	34	65	1
Mid-October, 2004	26	73	1
November, 2000	26	73	1
f. Visited a candidate's website Jan 4-8, 2012	15	85	0
TREND FOR COMPARISON:			
Ask all internet users:			
<i>Thinking about this year's elections, have you visited any of the candidates' websites on the internet, or not?</i> Mid-October, 2008	23	77 ³³	*
November, 2007	17	84 ³³	0
g. Followed a candidate's updates on Twitter or Facebook Jan 4-8, 2012	6	94	*
TREND FOR COMPARISON:			
Ask all social networking users:			
<i>Have you signed up as a "friend" of any candidates on a social networking site or not?</i> Mid-October, 2008	4	96 ¹⁹	*
December, 2007	3	97 ³⁴	0

¹⁸ Includes those who do not use the internet.

¹⁹ Includes those who do not use the internet or social networking sites.

Q.53 CONTINUED...

	<u>Yes</u>	<u>No</u>	<u>(VOL.) DK/Ref</u>
h. Seen or heard commercials about the candidates Jan 4-8, 2012	72	28	*
i. Contributed money to any of the presidential candidates Jan 4-8, 2012	7	93	*
November, 2008	17	82	1
Mid-October, 2008	15	85	*
March, 2008	9	91	*
November, 2007	8	91	1

TRENDS FOR COMPARISON:

Over the past 12 months, have you contributed money to any of the presidential candidates or not?

June, 2008	13	86	1
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Did you, yourself contribute money to a campaign in support of one of the presidential candidates this year, or not?

November, 2004 (Voters)	15	84	1
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NO QUESTIONS 54-59**ASK ALL:**

Thinking about the news media in general,

Q.60 To what extent do you see political bias in news coverage? A great deal, a fair amount, not too much, or not at all?

Jan 4-8 <u>2012</u>		Dec <u>2007</u>	Early Jan <u>2004</u>	Jan <u>2000</u>	Aug <u>1989</u>
37	A great deal	31	30	32	25
30	A fair amount	31	35	37	51
21	Not too much	25	24	20	19
10	Not at all	9	9	6	3
3	Don't know/Refused (VOL.)	4	2	5	2

NO QUESTION 61**READ BEFORE Q.62-Q.65 SET:**

And a few questions about some things that have been in the news...

RANDOMIZE ORDER OF Q.62-Q.65**ASK ALL:**

Q.62 Was Mitt Romney governor of [READ AND RANDOMIZE]?

Jan 4-8 <u>2012</u>	
46	Massachusetts
8	Utah
6	Texas
5	Michigan
36	Don't know/Refused (VOL.)

RANDOMIZE ORDER OF Q.62-Q.65

ASK ALL:

Q.63 Which Republican candidate served as Speaker of the U.S. House of Representatives **[READ AND RANDOMIZE]**?

Jan 4-8
2012
58 **Newt Gingrich**
 5 Ron Paul
 3 Jon Huntsman
 2 Rick Santorum
 32 Don't know/Refused **(VOL.)**

RANDOMIZE ORDER OF Q.62-Q.65

ASK ALL:

Q.64 Which Republican candidate opposes U.S. military involvement in Afghanistan **[READ AND RANDOMIZE]**?

Jan 4-8
2012
37 **Ron Paul**
 7 Rick Perry
 4 Newt Gingrich
 3 Rick Santorum
 49 Don't know/Refused **(VOL.)**

RANDOMIZE ORDER OF Q.62-Q.65

ASK ALL:

Q.65 After Iowa and New Hampshire, which state holds the next Republican primary **[READ AND RANDOMIZE]**?

Jan 4-8
2012
39 **South Carolina**
 15 Ohio
 5 California
 4 New York
 38 Don't know/Refused **(VOL.)**

NO QUESTIONS 66-77

ASK ALL:

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)	Lean	Lean
	Republican	Democrat	Independent	No preference	Other party	DK/Ref	Rep	Dem
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Dec 7-11, 2011	23	33	38	3	*	2	12	17
Nov 9-14, 2011	24	33	38	3	1	2	16	15
Sep 22-Oct 4, 2011	23	33	38	2	1	3	18	16
Aug 17-21, 2011	24	30	40	3	*	3	17	18
Jul 20-24, 2011	24	32	38	4	*	2	16	14
Jun 15-19, 2011	26	34	32	4	*	4	13	13
May 25-30, 2011	24	33	38	3	*	2	15	17
Mar 30-Apr 3, 2011	25	32	37	3	*	3	17	16
Mar 8-14, 2011	24	33	38	3	*	2	17	15
Feb 22-Mar 1, 2011	24	33	37	3	*	3	15	16
Feb 2-7, 2011	24	31	39	3	*	2	16	16

PARTY/PARTYLN CONTINUED...

	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	(VOL.)	(VOL.)	(VOL.)	<i>Lean</i>	<i>Lean</i>
				<u>No preference</u>	<u>Other party</u>	<u>DK/Ref</u>	<u>Rep</u>	<u>Dem</u>
Yearly Totals								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

ASK ALL:

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

	<u>Agree</u>	<u>Disagree</u>	<u>No opinion either way</u>	(VOL.)	(VOL.)	<i>Not heard of/</i>
				<u>Haven't heard of</u>	<u>Refused</u>	<u>DK</u>
Jan 4-8, 2012	18	25	52	2	3	--
Dec 7-11, 2011	19	27	50	2	2	--
Nov 9-14, 2011	20	27	51	1	1	--
Sep 22-Oct 4, 2011	19	27	51	2	1	--
Aug 17-21, 2011	20	27	50	1	1	--
Jul 20-24, 2011	20	24	53	1	1	--
Jun 15-19, 2011	20	26	50	3	2	--
May 25-30, 2011	18	23	54	2	2	--
Mar 30-Apr 3, 2011	22	29	47	1	1	--
Mar 8-14, 2011	19	25	54	1	1	--
Feb 22-Mar 1, 2011	20	25	52	2	2	--
Feb 2-7, 2011 ²⁰	22	22	53	2	2	--
Jan 5-9, 2011	24	22	50	2	1	--
Dec 1-5, 2010	22	26	49	2	2	--
Nov 4-7, 2010	27	22	49	1	1	--
Oct 27-30, 2010 (RVs)	29	25	32	--	1	13
Oct 13-18, 2010 (RVs)	28	24	30	--	1	16
Aug 25-Sep 6, 2010 (RVs)	29	26	32	--	1	13

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In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May through October, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

TEAPARTY2 CONTINUED...

	<u>Agree</u>	<u>Disagree</u>	No opinion <u>either way</u>	(VOL.) Haven't <u>heard of</u>	(VOL.) <u>Refused</u>	<i>Not heard of/ <u>DK</u></i>
Jul 21-Aug 5, 2010	22	18	37	--	1	21
Jun 16-20, 2010	24	18	30	--	*	27
May 20-23, 2010	25	18	31	--	1	25
Mar 11-21, 2010	24	14	29	--	1	31

PEW RESEARCH CENTER
 JANUARY 5-8, 2012
 FINAL TOPLINE
 N=1,000

PEW.1-PEW.5, PEWWP1 PREVIOUSLY RELEASED

ASK ALL:

PEW.6 Thinking about the different kinds of political news available to you, what do you prefer ... **[READ AND RANDOMIZE]**?

Jan 5-8 <u>2012</u>		Jun 8-28 <u>2010</u>	May <u>2008</u>	Dec <u>2007</u>	April <u>2006</u>	Early Jan <u>2004</u>
23	Getting news from sources that share YOUR political point of view [OR]	25	23	23	23	25
68	Getting news from sources that DON'T have a particular political point of view	62	66	67	68	67
9	Don't know/Refused (VOL.)	13	11	10	9	8