

**PEW RESEARCH CENTER FOR THE PEOPLE & THE PRESS**  
**2012 VALUES SURVEY**  
**April 4-15, 2012**  
**N=3008**

**ASK FORM B ONLY [N=1514]:**

Q.1FB Do you approve or disapprove of the way Barack Obama is handling his job as President? **[IF DK ENTER AS DK. IF DEPENDS PROBE ONCE WITH: Overall do you approve or disapprove of the way Barack Obama is handling his job as President? IF STILL DEPENDS ENTER AS DK]**

	<u>Approve</u>	Dis- <u>approve</u>	<b>(VOL.)</b> <u>DK/Ref</u>		<u>Approve</u>	Dis- <u>approve</u>	<b>(VOL.)</b> <u>DK/Ref</u>
Apr 4-15, 2012	46	45	9	Jul 21-Aug 5, 2010	47	41	12
Mar 7-11, 2012	50	41	9	Jun 8-28, 2010	48	41	11
Feb 8-12, 2012	47	43	10	Jun 16-20, 2010	48	43	9
Jan 11-16, 2012	44	48	8	May 6-9, 2010	47	42	11
Dec 7-11, 2011	46	43	11	Apr 21-26, 2010	47	42	11
Nov 9-14, 2011	46	46	8	Apr 8-11, 2010	48	43	9
Sep 22-Oct 4, 2011	43	48	9	Mar 10-14, 2010	46	43	12
Aug 17-21, 2011	43	49	7	Feb 3-9, 2010	49	39	12
Jul 20-24, 2011	44	48	8	Jan 6-10, 2010	49	42	10
Jun 15-19, 2011	46	45	8	Dec 9-13, 2009	49	40	11
May 25-30, 2011	52	39	10	Oct 28-Nov 8, 2009	51	36	13
May 5-8, 2011	50	39	11	Sep 30-Oct 4, 2009	52	36	12
May 2, 2011	56	38	6	Sep 10-15, 2009	55	33	13
Mar 30-Apr 3, 2011	47	45	8	Aug 20-27, 2009	52	37	12
Feb 22-Mar 1, 2011	51	39	10	Aug 11-17, 2009	51	37	11
Feb 2-7, 2011	49	42	9	Jul 22-26, 2009	54	34	12
Jan 5-9, 2011	46	44	10	Jun 10-14, 2009	61	30	9
Dec 1-5, 2010	45	43	13	Apr 14-21, 2009	63	26	11
Nov 4-7, 2010	44	44	12	Mar 31-Apr 6, 2009	61	26	13
Oct 13-18, 2010	46	45	9	Mar 9-12, 2009	59	26	15
Aug 25-Sep 6, 2010	47	44	9	Feb 4-8, 2009	64	17	19

**ASK IF APPROVE OR DISAPPROVE (Q.1FB=1,2):**

Q.1aFB Do you [approve/disapprove] very strongly, or not so strongly?

**BASED ON TOTAL**

		Jan 11-16 <u>2012</u>	Sep 22- Oct 4 <u>2011</u>	Aug 17-21 <u>2011</u>	Feb 22- Mar 1 <u>2011</u>	Jan 5-9 <u>2011</u>	Aug 25- Sep 6 <u>2010</u>	Jun 16-20 <u>2010</u>	Jan 6-10 <u>2010</u>	Apr 14-21 <u>2009</u>
Apr 4-15 <u>2011</u>										
46	Approve	44	43	43	51	46	47	48	49	63
30	Very strongly	27	26	26	32	27	28	29	30	45
15	Not so strongly	15	15	15	18	16	17	17	15	13
2	Don't know/Refused <b>(VOL.)</b>	2	2	2	2	2	2	2	3	5
45	Disapprove	48	48	49	39	44	44	43	42	26
36	Very strongly	35	34	38	29	30	32	31	30	18
8	Not so strongly	12	13	11	10	13	11	11	11	8
1	Don't know/Refused <b>(VOL.)</b>	1	1	1	1	1	1	1	1	*
9	Don't know/Refused <b>(VOL.)</b>	8	9	7	10	10	9	9	10	11

**ASK FORM A ONLY [N=1494]:**

Q.2FA All in all, are you satisfied or dissatisfied with the way things are going in this country today?

	Satis- <u>fied</u>	Dis- <u>satisfied</u>	(VOL.) <u>DK/Ref</u>		Satis- <u>fied</u>	Dis- <u>satisfied</u>	(VOL.) <u>DK/Ref</u>
Apr 4-15, 2012	24	69	6	March, 2006	32	63	5
Feb 8-12, 2012	28	66	6	January, 2006	34	61	5
Jan 11-16, 2012	21	75	4	Late November, 2005	34	59	7
Sep 22-Oct 4, 2011	17	78	5	Early October, 2005	29	65	6
Aug 17-21, 2011	17	79	4	July, 2005	35	58	7
Jul 20-24, 2011	17	79	4	Late May, 2005*	39	57	4
Jun 15-19, 2011	23	73	4	February, 2005	38	56	6
May 5-8, 2011	30	62	8	January, 2005	40	54	6
May 2, 2011	32	60	8	December, 2004	39	54	7
Mar 8-14, 2011	22	73	5	Mid-October, 2004	36	58	6
Feb 2-7, 2011	26	68	5	July, 2004	38	55	7
Jan 5-9, 2011	23	71	6	May, 2004	33	61	6
Dec 1-5, 2010	21	72	7	Late February, 2004*	39	55	6
Nov 4-7, 2010	23	69	8	Early January, 2004	45	48	7
Sep 23-26, 2010	30	63	7	December, 2003	44	47	9
Aug 25-Sep 6, 2010	25	71	5	October, 2003	38	56	6
Jun 24-27, 2010	27	64	9	August, 2003	40	53	7
May 13-16, 2010	28	64	7	April 8, 2003	50	41	9
Apr 21-26, 2010	29	66	5	January, 2003	44	50	6
Apr 1-5, 2010	31	63	6	November, 2002	41	48	11
Mar 11-21, 2010	25	69	5	September, 2002	41	55	4
Mar 10-14, 2010	23	71	7	Late August, 2002	47	44	9
Feb 3-9, 2010	23	71	6	May, 2002	44	44	12
Jan 6-10, 2010	27	69	4	March, 2002	50	40	10
Oct 28-Nov 8, 2009	25	67	7	Late September, 2001	57	34	9
Sep 30-Oct 4, 2009	25	67	7	Early September, 2001	41	53	6
Sep 10-15, 2009 <sup>1</sup>	30	64	7	June, 2001	43	52	5
Aug 20-27, 2009	28	65	7	March, 2001	47	45	8
Aug 11-17, 2009	28	65	7	February, 2001	46	43	11
Jul 22-26, 2009	28	66	6	January, 2001	55	41	4
Jun 10-14, 2009	30	64	5	October, 2000 (RVs)	54	39	7
Apr 28-May 12, 2009	34	58	8	September, 2000	51	41	8
Apr 14-21, 2009	23	70	7	June, 2000	47	45	8
Jan 7-11, 2009	20	73	7	April, 2000	48	43	9
December, 2008	13	83	4	August, 1999	56	39	5
Early October, 2008	11	86	3	January, 1999	53	41	6
Mid-September, 2008	25	69	6	November, 1998	46	44	10
August, 2008	21	74	5	Early September, 1998	54	42	4
July, 2008	19	74	7	Late August, 1998	55	41	4
June, 2008	19	76	5	Early August, 1998	50	44	6
Late May, 2008	18	76	6	February, 1998	59	37	4
March, 2008	22	72	6	January, 1998	46	50	4
Early February, 2008	24	70	6	September, 1997	45	49	6
Late December, 2007	27	66	7	August, 1997	49	46	5
October, 2007	28	66	6	January, 1997	38	58	4
February, 2007	30	61	9	July, 1996	29	67	4
Mid-January, 2007	32	61	7	March, 1996	28	70	2
Early January, 2007	30	63	7	October, 1995	23	73	4
December, 2006	28	65	7	June, 1995	25	73	2
Mid-November, 2006	28	64	8	April, 1995	23	74	3
Early October, 2006	30	63	7	July, 1994	24	73	3
July, 2006	30	65	5	March, 1994	24	71	5
May, 2006*	29	65	6	October, 1993	22	73	5
				September, 1993	20	75	5
				May, 1993	22	71	7
				January, 1993	39	50	11
				January, 1992	28	68	4

<sup>1</sup> In September 10-15, 2009 and other surveys noted with an asterisk, the question was worded "Overall, are you satisfied or dissatisfied with the way things are going in our country today?"

**Q.2FA CONTINUED...**

	Satis- <u>fied</u>	Dis- <u>satisfied</u>	(VOL.) <u>DK/Ref</u>		Satis- <u>fied</u>	Dis- <u>satisfied</u>	(VOL.) <u>DK/Ref</u>
November, 1991	34	61	5	May, 1990	41	54	5
<i>Gallup</i> : Late Feb, 1991	66	31	3	January, 1989	45	50	5
August, 1990	47	48	5	September, 1988 (RVs)	50	45	5

**QUESTIONS 3FA TO 5FB HELD FOR FUTURE RELEASE****ASK ALL:**

THOUGHT How much thought have you given to the coming presidential election . . . Quite a lot or only a little?

**BASED ON REGISTERED VOTERS [N=2373]:**

	Quite <u>a lot</u>	(VOL.) <u>Some</u>	Only a <u>little</u>	(VOL.) <u>None</u>	(VOL.) <u>DK/Ref</u>
<b>2012 Election</b>					
Apr 4-15, 2012	64	2	30	4	1
Mar 7-11, 2012	66	2	30	1	1
<b>2008 Election</b>					
November, 2008	81	3	13	2	1
Late October, 2008	81	3	13	2	1
Mid-October, 2008	81	3	13	3	*
Early October, 2008	81	2	14	2	1
Late September, 2008	80	3	14	2	1
Mid-September, 2008	78	4	14	3	1
August, 2008	74	6	17	2	1
July, 2008	74	2	20	3	1
June, 2008	72	2	23	2	1
Late May, 2008	75	4	17	3	1
April, 2008	77	7	13	2	1
March, 2008	78	3	15	3	1
Late February, 2008	74	3	19	2	2
<b>2004 Election</b>					
November, 2004	82	3	12	2	1
Mid-October, 2004	76	5	15	3	1
Early October, 2004	74	4	19	2	1
September, 2004	71	3	22	3	1
August, 2004	69	2	26	2	1
July, 2004	67	2	28	2	1
June, 2004	58	3	36	2	1
May, 2004	59	6	30	4	1
Late March, 2004	60	4	31	4	1
Mid-March, 2004	65	2	31	2	*
<b>2000 Election</b>					
November, 2000	72	6	19	2	1
Late October, 2000	66	6	24	4	*
Mid-October, 2000	67	9	19	4	1
Early October, 2000	60	8	27	4	1
September, 2000	59	8	29	3	1
July, 2000	46	6	45	3	*
June, 2000	46	6	43	5	*
May, 2000	48	4	42	5	1
April, 2000	45	7	41	7	*
<b>1996 Election</b>					
November, 1996	67	8	22	3	*
October, 1996	65	7	26	1	1
Late September, 1996	61	7	29	2	1
Early September, 1996	56	3	36	4	1
July, 1996	55	3	41	1	*
June, 1996	50	5	41	3	1

**THOUGHT CONTINUED...**

	Quite a lot	(VOL.) Some	Only a little	(VOL.) None	(VOL.) DK/Ref
<b>1992 Election</b>					
Early October, 1992	77	5	16	1	1
September, 1992	69	3	26	1	1
August, 1992	72	4	23	1	*
June, 1992	63	6	29	1	1
<b>1988 Election</b>					
<i>Gallup:</i> November, 1988	73	8	17	2	0
<i>Gallup:</i> October, 1988	69	9	20	2	0
<i>Gallup:</i> August, 1988	61	10	27	2	0
<i>Gallup:</i> September, 1988	57	18	23	2	0

**ASK FORM 1A/2B ONLY [N=1460]:**

REG Which of these statements best describes you? **[READ IN ORDER] [INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA AND DON'T HAVE TO REGISTER, PUNCH 1]**

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- 71 Are you ABSOLUTELY CERTAIN that you are registered to vote at your current address [OR]  
 4 Are you PROBABLY registered, but there is a chance your registration has lapsed [OR]  
 25 Are you NOT registered to vote at your current address  
 \* Don't know/Refused (VOL.)

**ASK FORM 1B/2A ONLY [N=1548]:**

REGIST These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?  
**[INSTRUCTION: IF RESPONDENT VOLUNTEERS THAT THEY ARE IN NORTH DAKOTA AND DON'T HAVE TO REGISTER, PUNCH 1 FOR REGIST AND REGICERT]**

**ASK IF RESPONDENT ANSWERED '1' YES IN REGIST:**

REGICERT Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

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- 77 Yes, registered  
 73 Absolutely certain  
 3 Chance registration has lapsed  
 1 Don't know/Refused (VOL.)  
 22 No, not registered  
 \* Don't know/Refused (VOL.)

**NO QUESTION 6**

**ASK ALL REGISTERED VOTERS (REGICERT=1) OR (REG=1):**

Q.7 Now, suppose the 2012 presidential election were being held TODAY. If you had to choose between **[READ AND RANDOMIZE]** who would you vote for?

**ASK IF OTHER OR DK (Q.7=3,9):**

Q.7a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.7]**?

**BASED ON REGISTERED VOTERS [N=2373]:**

	<u>Romney</u>	<u>Obama</u>	(VOL.) <u>Other</u>	(VOL.) <u>DK/Ref</u>
Apr 4-15, 2012	45	49	2	4
Mar 7-11, 2012	42	54	1	3
Feb 8-12, 2012	44	52	1	3
Jan 11-16, 2012	45	50	2	4
Nov 9-14, 2011	47	49	1	3
Sep 22-Oct 4, 2011	48	48	1	4

**TREND FOR COMPARISON:****BASED ON REGISTERED VOTERS:**

	<u>McCain</u>	<u>Obama</u>	<u>Nader</u>	<u>Barr</u>	(VOL.) <u>Other/ DK/Ref</u>
November, 2008	39	50	1	1	9
Late October, 2008	36	52	3	1	8
Mid-October, 2008	38	52	n/a	n/a	10
Early October, 2008	40	50	n/a	n/a	10
Late September, 2008	42	49	n/a	n/a	9
Mid-September, 2008 <sup>2</sup>	44	46	n/a	n/a	10
August, 2008	43	46	n/a	n/a	11
July, 2008	42	47	n/a	n/a	11
June, 2008	40	48	n/a	n/a	12
Late May, 2008	44	47	n/a	n/a	9
April, 2008	44	50	n/a	n/a	6
March, 2008	43	49	n/a	n/a	8
Late February, 2008	43	50	n/a	n/a	7

	<u>Bush</u>	<u>Kerry</u>	<u>Nader</u>	(VOL.) <u>Other/ DK/Ref</u>
November, 2004	45	46	1	8
Mid-October, 2004	45	45	1	9
Early October, 2004	48	41	2	9
September, 2004	49	43	1	7
August, 2004	45	47	2	6
July, 2004	44	46	3	7
June, 2004	46	42	6	6
May, 2004	43	46	6	5
Late March, 2004	44	43	6	7
Mid-March, 2004	42	49	4	5
<b>Two-way trial heats:</b>				
June, 2004	48	46	n/a	6
May, 2004	45	50	n/a	5
Late March, 2004	46	47	n/a	7
Mid-March, 2004	43	52	n/a	5
Late February, 2004	44	48	n/a	8
Early February, 2004	47	47	n/a	6
Early January, 2004	52	41	n/a	7
October, 2003	50	42	n/a	8

<sup>2</sup> After August 2008, June 2004, July 2000, July 1996, June 1992 and June 1988 the question specified vice presidential candidates.

## Q.7/7a TREND FOR COMPARISON CONTINUED...

	<u>Bush</u>	<u>Gore</u>	<u>Nader</u>	<u>Buchanan</u>	(VOL.) <u>Other/ DK/Ref</u>
November, 2000	41	45	4	1	9
Late October, 2000	45	43	4	1	7
Mid-October, 2000	43	45	4	1	7
Early October, 2000	43	44	5	*	8
September, 2000	41	47	2	1	9
July, 2000	42	41	6	2	9
Late June, 2000	42	35	2	2	19
Mid-June, 2000	41	42	4	3	10
January, 2000	51	39	n/a	4	6
September, 1999	49	35	n/a	10	6
<b>Two-way trial heats:</b>					
July, 2000	48	46	n/a	n/a	6
Mid-June, 2000	45	46	n/a	n/a	9
May, 2000	46	45	n/a	n/a	9
March, 2000	43	49	n/a	n/a	8
February, 2000	46	45	n/a	n/a	9
December, 1999	55	40	n/a	n/a	5
October, 1999	54	39	n/a	n/a	7
September, 1999	54	39	n/a	n/a	7
July, 1999	53	42	n/a	n/a	5
March, 1999	54	41	n/a	n/a	5
January, 1999	50	44	n/a	n/a	6
Early September, 1998	53	40	n/a	n/a	7

	<u>Dole</u>	<u>Clinton</u>	<u>Perot</u>	(VOL.) <u>Other/ DK/Ref</u>
November, 1996	32	51	9	8
October, 1996	34	51	8	7
Late September, 1996	35	51	7	7
Early September, 1996	34	52	8	6
July, 1996	34	44	16	6
March, 1996	35	44	16	5
September, 1995	36	42	19	3
July, 1994	36	39	20	5
<b>Two-way trial heats:</b>				
July, 1996	42	53	n/a	5
June, 1996	40	55	n/a	5
April, 1996	40	54		6
March, 1996	41	53		6
February, 1996	44	52		4
January, 1996	41	53		6
July, 1994	49	46		5

	<u>Bush Sr.</u>	<u>Clinton</u>	<u>Perot</u>	<u>Other/ DK/Ref</u>
Late October, 1992	34	44	19	3
Early October, 1992	35	48	8	9
June, 1992	31	27	36	6
<b>Two-way trial heats:</b>				
September, 1992	38	53	n/a	9
August, 1992	37	57	n/a	6
June, 1992	46	41	n/a	13
May, 1992	46	43	n/a	11
Late March, 1992	50	43	n/a	7

**Q.7/7a TREND FOR COMPARISON CONTINUED...**

	<u>Bush Sr.</u>	<u>Dukakis</u>	<u>Other/ DK/Ref</u>
October, 1988	50	42	8
September, 1988	50	44	6
May, 1988	40	53	7

**ASK IF RESPONDENT DID NOT CHOOSE ROMNEY IN Q.7/7a (Q.7=1 OR Q.7a=1,3,9):  
RANDOMIZE Q.7b AND Q.7c**

Q.7b Do you think there is a chance that you might vote for Mitt Romney in November, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=2373]:**

	<u>Chance might vote for</u>	<u>Decided not to vote for</u>	<b>(VOL.)</b> <u>DK/Ref</u>
<b>Romney</b>			
Apr 4-15, 2012	10	40	5=55%
<b>McCain</b>			
November, 2008	7	47	7=61%
Late October, 2008	7	51	6=64%
Mid-October, 2008	9	47	6=62%
Early October, 2008	10	45	5=60%
Late September, 2008	10	42	6=58%
Mid-September, 2008	9	40	7=56%
August, 2008	14	37	6=57%
July, 2008	13	38	7=58%
June, 2008	12	41	7=60%
<b>Bush</b>			
November, 2004	6	44	5=55%
Mid-October, 2004	5	43	7=55%
Early October, 2004	9	39	4=52%
September, 2004	9	38	4=51%
August, 2004	10	42	3=55%
July, 2004	10	41	5=56%
June, 2004 <sup>3</sup>	9	41	2=52%
May, 2004	9	42	4=55%
Late March, 2004	11	40	3=54%
Mid-March, 2004	11	44	2=57%
Late February, 2004	10	43	3=56%
Early February, 2004	10	41	2=53%
November, 2000	8	44	7=59%
Late October, 2000	10	41	4=55%
Mid-October, 2000	12	40	5=57%
Early October, 2000	11	39	7=57%
September, 2000	15	38	6=59%
Mid-June, 2000	15	33	6=54%
<b>Dole</b>			
November, 1996	8	54	6=68%
October, 1996	11	51	4=66%
Late September, 1996	16	44	5=65%
Early September, 1996	14	47	5=66%
July, 1996	15	40	3=58%
<b>Bush Sr.</b>			
Late October, 1992	11	53	2=66%
Early October, 1992	13	46	6=65%
September, 1992	12	44	6=62%
August, 1992	15	45	4=64%
May, 1992	8	40	5=53%

<sup>3</sup> In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.

**ASK IF RESPONDENT DID NOT CHOOSE OBAMA IN Q.7/7a (Q.7=2 OR Q.7a=2,3,9):  
RANDOMIZE Q.7b AND Q.7c**

Q.7c Do you think there is a chance that you might vote for Barack Obama in November, or have you definitely decided not to vote for him?

**BASED ON REGISTERED VOTERS [N=2373]:**

	Chance might <u>vote for</u>	Decided not <u>to vote for</u>	<b>(VOL.)</b> <u>DK/Ref</u>
<b>Obama</b>			
Apr 4-15, 2012	6	42	3=51%
November, 2008	6	38	6=50%
Late October, 2008	7	35	6=48%
Mid-October, 2008	8	35	5=48%
Early October, 2008	7	38	5=50%
Late September, 2008	8	37	6=51%
Mid-September, 2008	11	38	5=54%
August, 2008	12	36	6=54%
July, 2008	12	34	7=53%
June, 2008	14	32	6=52%
<b>Kerry</b>			
November, 2004	6	43	5=54%
Mid-October, 2004	6	42	7=55%
Early October, 2004	9	45	5=59%
September, 2004	11	42	4=57%
August, 2004	11	39	3=53%
July, 2004	13	36	5=54%
June, 2004 <sup>4</sup>	10	41	3=54%
May, 2004	11	35	4=50%
Late March, 2004	13	37	3=53%
Mid-March, 2004	13	32	3=48%
Late February, 2004	13	36	3=52%
Early February, 2004	15	33	5=53%
<b>Gore</b>			
November, 2000	8	41	6=55%
Late October, 2000	9	44	4=57%
Mid-October, 2000	10	40	5=55%
Early October, 2000	11	38	7=56%
September, 2000	13	35	5=53%
June, 2000	14	34	6=54%
<b>Clinton</b>			
November, 1996	6	37	6=49%
October, 1996	10	35	4=49%
Late September, 1996	11	35	3=49%
Early September, 1996	10	34	4=48%
July, 1996	8	36	4=48%
Late October, 1992	11	43	2=56%
Early October, 1992	14	32	6=52%
September, 1992	12	28	6=46%
August, 1992	14	26	3=43%
May, 1992	11	38	6=55%

<sup>4</sup> In June 2004, May 2004, Late March 2004, Mid-March 2004, Mid-June 2000 and July 1996 the head-to-head match-up was asked both as a three-way and a two-way trial heat. In those surveys, this question followed the two-way trial heat.



**ASK ALL REGISTERED VOTERS (REGICERT=1) OR (REG=1):**

Now I'd like to ask about how important some issues are to you...

Q.8 In making your decision about who to vote for this fall, will the issue of **[INSERT ITEM; RANDOMIZE; OBSERVE FORM SPLITS]** be very important, somewhat important, not too important, or not at all important?

How about **[NEXT ITEM]**? **[IF NECESSARY:** How important will the issue of **[ITEM]** be to you in making your decision about who to vote for this fall?] **[INTERVIEWER: PLEASE RE-READ RESPONSE OPTIONS AS NECESSARY TO REMIND RESPONDENTS OF OPTIONS. IF RESPONDENT VOICES THEIR SUPPORT OR OPPOSITION TO AN ISSUE, CLARIFY: "this question is not about your position on each issue, just how important each issue will be to your vote."]**

		Very <u>important</u>	Somewhat <u>important</u>	Not too <u>important</u>	Not at all <u>important</u>	<b>(VOL.)</b> <u>DK/Ref</u>
<b>ASK ITEMS a-d OF FORM A ONLY [N=1164]:</b>						
a.FA	The economy					
	Apr 4-15, 2012	86	11	1	1	1
	Jul 21-Aug 5, 2010 <sup>5</sup>	90	9	1	*	*
	Mid-October, 2008	91	7	2	*	*
	August, 2008	87	12	1	*	*
	Late May, 2008	88	9	1	1	1
	October, 2007	79	18	1	1	1
	June, 2007	74	22	2	1	1
	Mid-October, 2004	78	18	3	1	*
	August, 2004	76	22	1	1	*
b.FA	Immigration					
	Apr 4-15, 2012	42	35	15	6	1
	Jul 21-Aug 5, 2010	58	29	8	4	1
	Mid-October, 2008	49	32	13	5	1
	August, 2008	52	33	10	4	1
	Late May, 2008	54	32	9	3	2
	October, 2007	56	31	7	4	2
	June, 2007	54	34	7	3	2
c.FA	Health care					
	Apr 4-15, 2012	74	19	5	2	*
	Jul 21-Aug 5, 2010	78	17	3	1	*
	Mid-October, 2008	77	19	2	1	1
	August, 2008	73	21	5	1	*
	Late May, 2008	78	17	3	2	*
	October, 2007	76	18	4	1	1
	June, 2007	71	23	4	2	*
	Mid-October, 2004	73	22	4	1	*
	August, 2004	72	21	5	2	*
d.FA	Abortion					
	Apr 4-15, 2012	39	25	14	18	4
	Jul 21-Aug 5, 2010	43	24	13	17	3
	Mid-October, 2008	41	29	16	12	2
	August, 2008	39	26	17	15	3
	Late May, 2008	40	27	15	15	3
	October, 2007	39	26	17	13	5
	June, 2007	40	30	13	14	3

<sup>5</sup> In all 2010 trends, the question read "As you think about the elections for Congress this November, how important are each of the following issues to you. Is the issue of **[INSERT ITEM]** very important, somewhat important, not too important, or not at all important? How about **[NEXT ITEM]**? **[IF NECESSARY:** As you think about the elections for Congress this November, is the issue of **[ITEM]** very, somewhat, not too, or not at all important to you?]"

**Q.8 CONTINUED...**

	<u>Very important</u>	<u>Somewhat important</u>	<u>Not too important</u>	<u>Not at all important</u>	<b>(VOL.) DK/Ref</b>
Mid-October, 2004	47	27	12	11	3
August, 2004	45	25	13	14	3

**ASK ITEMS e-i OF FORM B ONLY [N=1209]:**

e.FB	Jobs					
	Apr 4-15, 2012	84	13	1	1	*
	Jul 21-Aug 5, 2010	88	9	1	1	*
	Mid-October, 2008	80	15	2	2	1
	Late May, 2008	78	17	3	1	1
	October, 2007	71	23	3	2	1
	Mid-October, 2004	76	19	4	1	*
f.FB	The federal budget deficit					
	Apr 4-15, 2012	74	19	4	2	1
	Jul 21-Aug 5, 2010	69	22	5	2	2
	Late May, 2008	69	21	4	3	3
	October, 2007	61	28	8	1	2
	Mid-October, 2004	57	32	7	3	1
	August, 2004	55	35	7	3	*
g.FB	Medicare					
	Apr 4-15, 2012	66	24	7	2	*
h.FB	Gay marriage					
	Apr 4-15, 2012	28	20	18	30	3
	Jul 21-Aug 5, 2010 <sup>6</sup>	31	20	17	31	2
	Mid-October, 2008	28	21	21	27	3
	August, 2008	28	20	18	32	2
	Late May, 2008	28	21	19	29	3
	October, 2007	22	21	21	32	4
	Mid-October, 2004	32	22	19	24	3
	August, 2004	34	19	15	30	2
i.FB	Gun control					
	Apr 4-15, 2012	47	23	15	13	1
	Mid-October, 2004	45	31	14	8	2

**ASK ITEMS j-i OF FORM 2A ONLY [N=622]:**

j.F2A	Education					
	Apr 4-15, 2012	72	21	5	2	*
	Mid-October, 2008	73	21	4	2	*
	August, 2008	73	20	5	1	1
	Late May, 2008	78	17	3	1	1
	October, 2007	75	21	2	1	1
	Mid-October, 2004	75	20	3	2	*
	August, 2004	70	26	3	1	*
k.F2A	Foreign policy					
	Apr 4-15, 2012	52	38	6	2	2
l.F2A	Birth control					
	Apr 4-15, 2012	34	23	18	22	3

<sup>6</sup> In July 2010 an experiment was conducted comparing the results of "Gay marriage" and "Same-sex marriage" and found no significant differences. The 2010 figures reflect the total of both items.

**Q.8 CONTINUED...**

		Very <u>important</u>	Somewhat <u>important</u>	Not too <u>important</u>	Not at all <u>important</u>	<b>(VOL.)</b> <u>DK/Ref</u>
<b>ASK ITEMS m-n OF FORM 2B ONLY [N=592]:</b>						
m.F2B	Afghanistan					
	Apr 4-15, 2012	46	34	13	5	2
	Jul 21-Aug 5, 2010	59	28	6	4	3
n.F2B	The environment					
	Apr 4-15, 2012	51	32	10	6	1
	Jul 21-Aug 5, 2010	57	33	7	3	1
	Mid-October, 2008	57	31	8	3	1
	August, 2008	59	31	6	3	1
	Late May, 2008	62	27	8	3	*
	October, 2007	58	31	8	2	1
	June, 2007	55	36	6	3	*
	Mid-October, 2004	53	37	7	2	1
	August, 2004	55	35	7	3	*
<b>ASK ITEMS o-p OF FORM 1A ONLY [N=542]:</b>						
o.F1A	Taxes					
	Apr 4-15, 2012	61	28	8	2	1
	Jul 21-Aug 5, 2010	68	24	6	2	1
	Mid-October, 2008	71	24	3	1	1
	Late May, 2008	68	24	5	2	1
	October, 2007	63	28	6	1	2
	June, 2007	62	29	7	2	*
	Mid-October, 2004	59	31	7	2	1
p.F1A	Terrorism					
	Apr 4-15, 2012	59	25	9	5	1
	Jul 21-Aug 5, 2010	71	18	6	3	1
	Mid-October, 2008	69	20	7	3	1
	August, 2008	72	20	5	2	1
	Late May, 2008	68	23	6	2	1
	October, 2007	69	22	5	3	1
	June, 2007	69	24	4	2	1
	Mid-October, 2004	77	17	3	2	1
	August, 2004	75	19	3	2	1
<b>ASK ITEMS q-r OF FORM 1B ONLY [N=617]:</b>						
q.F1B	Energy					
	Apr 4-15, 2012	61	30	6	1	1
	Jul 21-Aug 5, 2010	62	30	5	2	1
	Mid-October, 2008	78	18	3	1	*
	August, 2008	77	19	2	1	1
	Late May, 2008	77	20	2	*	1
	October, 2007	65	28	3	2	2
	June, 2007	61	32	4	2	1
	Mid-October, 2004	54	37	6	2	1
	August, 2004	53	40	6	*	1
r.F1B	Iran					
	Apr 4-15, 2012	47	34	13	4	2

**QUESTIONS 9FA-30 HELD FOR FUTURE RELEASE****ASK ALL:**

PARTY In politics TODAY, do you consider yourself a Republican, Democrat, or independent?

**ASK IF INDEP/NO PREF/OTHER/DK/REF (PARTY=3,4,5,9):**

PARTYLN As of today do you lean more to the Republican Party or more to the Democratic Party?

				(VOL.)	(VOL.)	(VOL.)	Lean	Lean
	Republican	Democrat	Independent	No preference	Other party	DK/Ref	Rep	Dem
Apr 4-15, 2012	24	31	39	3	*	2	15	15
Mar 7-11, 2012	24	34	36	3	1	2	16	17
Feb 8-12, 2012	26	32	36	4	1	2	13	17
Jan 11-16, 2012	22	31	42	3	*	2	17	16
Jan 4-8, 2012	26	31	35	4	*	4	14	14
Dec 7-11, 2011	23	33	38	3	*	2	12	17
Nov 9-14, 2011	24	33	38	3	1	2	16	15
Sep 22-Oct 4, 2011	23	33	38	2	1	3	18	16
Aug 17-21, 2011	24	30	40	3	*	3	17	18
Jul 20-24, 2011	24	32	38	4	*	2	16	14
Jun 15-19, 2011	26	34	32	4	*	4	13	13
May 25-30, 2011	24	33	38	3	*	2	15	17
Mar 30-Apr 3, 2011	25	32	37	3	*	3	17	16
<b>Yearly Totals</b>								
2011	24.3	32.3	37.4	3.1	.4	2.5	15.7	15.6
2010	25.2	32.7	35.2	3.6	.4	2.8	14.5	14.1
2009	23.9	34.4	35.1	3.4	.4	2.8	13.1	15.7
2008	25.7	36.0	31.5	3.6	.3	3.0	10.6	15.2
2007	25.3	32.9	34.1	4.3	.4	2.9	10.9	17.0
2006	27.8	33.1	30.9	4.4	.3	3.4	10.5	15.1
2005	29.3	32.8	30.2	4.5	.3	2.8	10.3	14.9
2004	30.0	33.5	29.5	3.8	.4	3.0	11.7	13.4
2003	30.3	31.5	30.5	4.8	.5	2.5	12.0	12.6
2002	30.4	31.4	29.8	5.0	.7	2.7	12.4	11.6
2001	29.0	33.2	29.5	5.2	.6	2.6	11.9	11.6
2001 Post-Sept 11	30.9	31.8	27.9	5.2	.6	3.6	11.7	9.4
2001 Pre-Sept 11	27.3	34.4	30.9	5.1	.6	1.7	12.1	13.5
2000	28.0	33.4	29.1	5.5	.5	3.6	11.6	11.7
1999	26.6	33.5	33.7	3.9	.5	1.9	13.0	14.5
1998	27.9	33.7	31.1	4.6	.4	2.3	11.6	13.1
1997	28.0	33.4	32.0	4.0	.4	2.3	12.2	14.1
1996	28.9	33.9	31.8	3.0	.4	2.0	12.1	14.9
1995	31.6	30.0	33.7	2.4	.6	1.3	15.1	13.5
1994	30.1	31.5	33.5	1.3	--	3.6	13.7	12.2
1993	27.4	33.6	34.2	4.4	1.5	2.9	11.5	14.9
1992	27.6	33.7	34.7	1.5	0	2.5	12.6	16.5
1991	30.9	31.4	33.2	0	1.4	3.0	14.7	10.8
1990	30.9	33.2	29.3	1.2	1.9	3.4	12.4	11.3
1989	33	33	34	--	--	--	--	--
1987	26	35	39	--	--	--	--	--

**ASK IF REPUBLICAN OR DEMOCRAT (PARTY=1,2)**

PARTYSTR Do you consider yourself a STRONG [Republican/Democrat] or NOT a strong [Republican/Democrat]?

	Strong Republican	Not strong/DK	Strong Democrat	Not strong/DK
Apr 4-15, 2012	14	10=24%	20	11=31%
Mar 8-14, 2011	12	12=24%	20	13=33%
Feb 22-Mar 1, 2011	14	10=24%	18	15=33%
Aug 25-Sep 6, 2010	14	10=24%	19	13=32%
Oct 28-Nov 30, 2009	13	12=25%	20	11=32%

## PARTYSTR CONTINUED...

	Strong <u>Republican</u>	Not strong/ <u>DK</u>	Strong <u>Democrat</u>	Not strong/ <u>DK</u>
April, 2009	12	10=22%	20	13=33%
October, 2007 <sup>7</sup>	13	12=25%	19	14=33%
August, 2007	14	12=26%	18	14=32%
July, 2007	16	11=27%	19	13=32%
June, 2007	13	12=25%	19	15=34%
April, 2007	14	11=25%	15	13=28%
January, 2007	12	11=23%	17	14=31%
Mid-November, 2006	14	11=25%	22	14=36%
Late October, 2006	14	12=26%	18	14=32%
Early October, 2006	15	12=27%	19	15=34%
September, 2006	17	13=30%	18	16=34%
December, 2005	16	13=29%	20	14=34%
December, 2004	18	13=31%	19	15=34%
July, 2004	17	12=29%	20	13=33%
August, 2003	14	13=27%	15	16=31%
September, 2000	14	13=27%	19	15=34%
Late September, 1999	10	14=24%	15	16=31%
August, 1999	11	14=25%	15	18=33%
November, 1997	11	14=25%	14	18=32%
October, 1995	11	19=30%	14	16=30%
April, 1995	15	15=30%	14	15=29%
October, 1994	16	15=31%	18	14=32%
July, 1994	13	16=29%	15	18=33%
June, 1992	11	17=28%	14	18=32%
May, 1990	13	15=28%	16	17=33%
February, 1989	15	16=31%	17	21=38%
May, 1988	13	15=28%	19	19=38%
January, 1988	12	15=27%	19	20=39%
May, 1987	11	14=25%	18	19=37%

## ASK ALL:

TEAPARTY2 From what you know, do you agree or disagree with the Tea Party movement, or don't you have an opinion either way?

	<u>Agree</u>	<u>Disagree</u>	No opinion <u>either way</u>	(VOL.) <u>Haven't</u> <u>heard of</u>	(VOL.) <u>Refused</u>	Not heard of/ <u>DK</u>
Apr 4-15, 2012	20	26	50	3	2	--
Mar 7-11, 2012	19	29	48	2	2	--
Feb 8-12, 2012	18	25	53	2	2	--
Jan 11-16, 2012	20	24	52	2	2	--
Jan 4-8, 2012	18	25	52	2	3	--
Dec 7-11, 2011	19	27	50	2	2	--
Nov 9-14, 2011	20	27	51	1	1	--
Sep 22-Oct 4, 2011	19	27	51	2	1	--
Aug 17-21, 2011	20	27	50	1	1	--
Jul 20-24, 2011	20	24	53	1	1	--
Jun 15-19, 2011	20	26	50	3	2	--
May 25-30, 2011	18	23	54	2	2	--
Mar 30-Apr 3, 2011	22	29	47	1	1	--
Mar 8-14, 2011	19	25	54	1	1	--
Feb 22-Mar 1, 2011	20	25	52	2	2	--
Feb 2-7, 2011 <sup>8</sup>	22	22	53	2	2	--

<sup>7</sup> Data from Pew Research Center Social & Demographic Trends.

<sup>8</sup> In the February 2-7, 2011 survey and before, question read "...do you strongly agree, agree, disagree or strongly disagree with the Tea Party movement..." In October 2010 and earlier, question was asked only of those who had heard or read a lot or a little about the Tea Party. In May 2010 through October 2010, it was described as: "the Tea Party movement that has been involved in campaigns and protests in the U.S. over the past year." In March 2010 it was described as "the Tea Party protests that have taken place in the U.S. over the past year."

## TEAPARTY2 CONTINUED...

	<u>Agree</u>	<u>Disagree</u>	<u>No opinion either way</u>	<u>(VOL.) Haven't heard of</u>	<u>(VOL.) Refused</u>	<u>Not heard of/ DK</u>
Jan 5-9, 2011	24	22	50	2	1	--
Dec 1-5, 2010	22	26	49	2	2	--
Nov 4-7, 2010	27	22	49	1	1	--
Oct 27-30, 2010 (RVs)	29	25	32	--	1	13
Oct 13-18, 2010 (RVs)	28	24	30	--	1	16
Aug 25-Sep 6, 2010 (RVs)	29	26	32	--	1	13
Jul 21-Aug 5, 2010	22	18	37	--	1	21
Jun 16-20, 2010	24	18	30	--	*	27
May 20-23, 2010	25	18	31	--	1	25
Mar 11-21, 2010	24	14	29	--	1	31

## NO QUESTIONS 31-34

## ASK REPUBLICAN/REPUBLICAN LEANING REGISTERED VOTERS ((REGICERT=1 OR REG=1) AND (PARTY=1 OR PARTYLN=1)):

Q.35 As I name some Republican candidates for president, please tell me which one, if any, you would most like to see nominated as the Republican Party's candidate? **[READ AND RANDOMIZE]**  
**[PROBE IF NECESSARY: As of today, who would you say you LEAN toward?]**

## BASED ON REPUBLICAN/REPUBLICAN-LEANING REGISTERED VOTERS [N=1099]:

<u>Apr<sup>9</sup> 4-15 2012</u>		<u>Mar 7-11 2012</u>	<u>Feb 8-12 2012</u>	<u>Jan 11-16 2012</u>	<u>Jan 4-8 2012</u>	<u>Dec 7-11 2011</u>	<u>Nov 9-14 2011</u>	<u>Sep 22- Oct 4 2011</u>	<u>Jul 20-24 2011</u>	<u>Mar 8-14 2011</u>	<u>Nov 4-7 2010</u>
42	Mitt Romney	33	28	31	27	21	23	21	21	21	17
21	Rick Santorum	24	30	14	16	3	2	2	1	2	2
13	Newt Gingrich	20	17	16	16	33	16	7	3	11	9
13	Ron Paul	14	12	15	12	8	8	11	9	8	10
2	Other (VOL.) <sup>10</sup>	*	1	2	1	*	*	1	1	1	5
--	Rick Perry	--	--	5	6	4	8	16	12	--	--
--	Jon Huntsman	--	--	2	2	3	1	1	2	--	--
--	Michele Bachmann	--	--	--	--	6	5	4	11	--	--
--	Herman Cain	--	--	--	--	--	22	12	8	--	--
--	Sarah Palin	--	--	--	--	--	--	9	11	13	16
--	Tim Pawlenty	--	--	--	--	--	--	--	3	3	5
--	Mike Huckabee	--	--	--	--	--	--	--	--	20	19
--	Mitch Daniels	--	--	--	--	--	--	--	--	2	--
--	Haley Barbour	--	--	--	--	--	--	--	--	2	2
--	Chris Christie	--	--	--	--	--	--	--	--	2	--
4	None (VOL.)	4	4	4	4	10	4	5	5	5	4
2	Too early to tell (VOL.)	3	3	6	5	4	5	5	7	3	--
3	Don't know/Refused (VOL.)	2	5	6	10	7	5	5	8	7	10

<sup>9</sup> On April 10, 2012 Santorum announced the end of his campaign. Question wording for April 10-15, 2012 was changed to "Thinking about the Republican presidential primary, please tell me who, if anyone, you would most like to see nominated..."

<sup>10</sup> Perry, Huntsman, Bachmann, Cain, Palin, Pawlenty, Huckabee, Daniels and Barbour were explicitly asked in some previous surveys. Chris Christie was never asked in any surveys. In surveys in which they received less than 1% support, these responses are included in other. Dashes indicate that candidates were not explicitly asked about and received less than 1% support.

**ASK REPUBLICAN/REPUBLICAN LEANING REGISTERED VOTERS ((REGICERT=1 OR REG=1) AND (PARTY=1 OR PARTYLN=1)):**

Q.36 If Mitt Romney is the Republican candidate, do you think the Republican Party will unite solidly behind him or do you think disagreements within the party will keep many Republicans from supporting Romney?

**BASED ON REPUBLICAN/REPUBLICAN-LEANING REGISTERED VOTERS [N=1099]:**

Apr 4-15 <u>2012</u>		Feb 8-12 <u>2012</u>
65	Solidly unite	57
25	Keep many from supporting	32
10	Don't know/Refused ( <b>VOL.</b> )	11

**TRENDS FOR COMPARISON:**

	<b>Rep/Rep Leaning Registered Voters</b>			
	<i>John McCain</i>		<i>Bob Dole</i>	
	May <u>2008</u> <sup>11</sup>	Mar <u>2008</u>	Late Feb <u>2008</u>	Jul <u>1996</u>
Solidly unite	63	64	58	46
Keep many from supporting	26	22	32	39
Don't know/Refused ( <b>VOL.</b> )	11	14	10	15

	<b>Dem/Dem Leaning Registered Voters</b>			
	<i>Barack Obama</i>		<i>John Kerry</i>	<i>Bill Clinton</i>
	May <u>2008</u> <sup>12</sup>	Mar <u>2008</u>	Jul <u>2004</u>	Jul <u>1992</u>
Solidly unite	61	66	71	45
Keep many from supporting	31	25	15	38
Don't know/Refused ( <b>VOL.</b> )	8	9	14	17

**NO QUESTIONS 37-39**

**QUESTIONS 40F1-59 HELD FOR FUTURE RELEASE**

<sup>11</sup> From February-May 2008 the question read: "Do you think the Republican Party will unite solidly behind John McCain or do you think that differences and disagreements within the party will keep many Republicans from supporting McCain." This question was asked about Bob Dole after the Republican nomination had been settled.

<sup>12</sup> In May 2008, the question read: "If Barack Obama is the Democratic candidate, do you think the Democratic Party will solidly unite behind him or do you think that differences and disagreements within the party will keep many Democrats from supporting Obama." In March 2008, the question began: "If Barack Obama wins the Democratic nomination..." but otherwise has the same language as May 2008. These questions were asked about John Kerry and Bill Clinton after the Democratic nominations had been settled.

**PEW RESEARCH CENTER  
APRIL 12-15, 2012 OMNIBUS  
FINAL TOPLINE  
N=1,002**

**PEW.1 AND PEW.2 PREVIOUSLY RELEASED**

**ASK ALL:**

PEW.3 Thinking about the presidential primaries so far, generally do you think they have been a good way of determining who the best qualified nominees are or not?

	<u>Yes</u>	<u>No</u>	<b>(VOL.)</b> <u>DK/Ref</u>
April 12-15, 2012	30	57	13
May 30-June 2, 2008	35	60	5
February 8-11, 2008	43	52	5
February 2004	40	46	14
March 2000	41	50	9
March 1996	35	58	7
March 1992	31	59	10
January 1992	51	41	8
<i>Gallup</i> : June 1988	48	37	15
May 1988	56	31	13
January 1988	61	23	16
<i>Newsweek</i> : March 1980	40	48	12

**NO QUESTIONS PEW.4-PEW.6**

**PEW.7-PEW.10 HELD FOR FUTURE RELEASE**