

News Organizations Using Confidential Sources

	<i>Using unnamed sources...</i>			<i>News reporters should...</i>		
	<u>Okay</u>	<u>Too risky</u>	<u>DK/Ref</u>	<u>Sometimes keep confidential</u>	<u>Always reveal</u>	<u>DK/Ref</u>
	%	%	%	%	%	%
Total	44	52	4=100	77	19	5=100
Sex						
Male	46	50	4	75	21	4
Female	42	53	5	79	16	5
Race						
White	46	49	5	75	20	5
Non-white	36	62	2	82	14	4
Black	33	63	4	89	6	5
Age						
Under 30	33	63	4	73	25	2
30-49	51	46	3	78	18	4
50-64	45	52	3	76	17	7
65+	40	50	10	78	16	6
Education						
College Grad.	55	42	3	82	15	3
Some College	45	53	2	74	19	7
H.S. Grad. or Less	37	57	6	75	21	4
Family Income						
\$75,000+	55	44	1	75	21	4
\$50,000-\$74,999	48	50	2	71	23	6
\$30,000-\$49,999	43	51	6	79	18	3
\$20,000-\$29,999	41	57	2	79	13	8
<\$20,000	38	55	7	80	17	3
Party ID						
Republican	36	59	5	67	26	7
Democrat	51	46	3	85	13	2
Independent	44	52	4	80	16	4
Ideology						
Conservative	33	63	4	71	22	7
Moderate	45	52	3	79	19	2
Liberal	61	36	3	84	13	3

Questions: Some people think it is okay for news organizations to use unnamed sources because they can sometimes find out important news they otherwise wouldn't get. Others think it is too risky because it can sometimes lead to inaccurate reports. Which comes closer to your opinion?

Some people feel news reporters should ALWAYS reveal the sources of their story to the audience. Others feel that SOMETIMES reporters should be allowed to keep their sources confidential if that is the only way to get information. Which position is closer to your opinion?